The 7 offers an unparalleled driving experience with its state-of-the-art engineering, technology and luxury. The exterior features dynamic proportions, precise lines and sculpted surfaces that radiate power and elegance. A Carbon Core design makes the frame of this flagship sedan stronger than steel, yet 50 percent lighter. Oh, and it's fast: with its 601-hp BMW TwinPower Turbo V-12 engine, it roars from 0–60 in 3.6 seconds.1

1 Based on BMW M760i xDrive. BMW preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.
AESTHETIC EXCELLENCE.
Self-assured, authoritative and formidable. That pretty much sums up the front end of the BMW 7 Series, with its broad frame, Active Kidney Grille and an air inlet extending along the entire front bumper that enhances the distinctive appearance.
The BMW 7 Series has a unique presence, highlighted by an eye-catching horizontal chrome bar in the rear that extends across the vehicle, creating an optical connection between the lights.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
BEING IN CONTROL NEVER FELT SO GRAND
Step into the cabin and you’ll find yourself at the center of command, whether navigating the iDrive 6.0 system with Gesture Control, toggling entertainment features, or using the standard WiFi Hotspot* to stream content directly from your mobile device.

*Includes a 3 GB or 3-month trial, whichever ends first, under an AT&T® contract. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

### Upholstery

<table>
<thead>
<tr>
<th>Code</th>
<th>Color Description</th>
<th>BMW Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCCY</td>
<td>Canberra Beige Dakota Leather</td>
<td>NAFZ Zagora Beige Nappa Leather</td>
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<tr>
<td>LCSW</td>
<td>Black Dakota Leather</td>
<td>NFEW Ivory White and Black Nappa Leather</td>
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<tr>
<td>LCMI</td>
<td>Mocha Dakota Leather</td>
<td>NAMY Mocha Nappa Leather</td>
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<td>LCRI</td>
<td>Cognac Dakota Leather</td>
<td>NARI Cognac Nappa Leather</td>
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<tr>
<td>LCEW</td>
<td>Ivory White and Black Dakota Leather</td>
<td>NACY Canberra Beige Nappa Leather</td>
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<td>LCWR</td>
<td>Leather</td>
<td>NASW Black Nappa Leather</td>
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<tr>
<td>LCGR</td>
<td>Leather</td>
<td>ZBCR Caramel/Black Full Merino Leather</td>
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<tr>
<td>LCWR</td>
<td>Leather</td>
<td>ZBFU Smokey White/Black Full Merino Leather</td>
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<td>LCIC</td>
<td>Leather</td>
<td>ZBFQ Fiona Red/Black Full Merino Leather</td>
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<tr>
<td>LCEW</td>
<td>Leather</td>
<td>ZBTU Tartufo Full Merino Leather</td>
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</tbody>
</table>

### Get the look

Love the look shown here? You can get it with these selected options.

- NAFZ Zagora Beige Nappa Leather
- 4LM Fineline Black Wood Trim
- LCGR Caramel/Black Full Merino Leather
- ZBTU Tartufo Full Merino Leather
- Leather on all seating surfaces; other components may be Leather or SensaTec.
Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

### Trim

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tr>
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<td>Light Poplar Wood trim</td>
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<tr>
<td>4AM</td>
<td>Fineline Black Wood Trim</td>
</tr>
<tr>
<td>4AX</td>
<td>Chestnut Wood Trim w/ wooden inlay</td>
</tr>
<tr>
<td>4AY</td>
<td>American Oak Wood Trim w/ metal inlay</td>
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<tr>
<td>4B7</td>
<td>Fine Line High Gloss Wood trim</td>
</tr>
<tr>
<td>4BM</td>
<td>Piano Finish Black Trim</td>
</tr>
<tr>
<td>4CX</td>
<td>Chestnut Wood Trim w/ wooden inlay</td>
</tr>
<tr>
<td>4AY</td>
<td>American Oak Wood Trim w/ metal inlay</td>
</tr>
<tr>
<td>4B7</td>
<td>Fine Line High Gloss Wood trim</td>
</tr>
<tr>
<td>4BS</td>
<td>Ash Grain Black And Red Wood Trim</td>
</tr>
<tr>
<td>4CX</td>
<td>Chestnut Wood Trim w/ wooden inlay</td>
</tr>
<tr>
<td>4B7</td>
<td>Fine Line High Gloss Wood trim</td>
</tr>
<tr>
<td>4AS</td>
<td>Gray Poplar Wood trim</td>
</tr>
<tr>
<td>4AX</td>
<td>Chestnut Wood Trim w/ wooden inlay</td>
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<tr>
<td>4BS</td>
<td>Ash Grain Black And Red Wood Trim</td>
</tr>
</tbody>
</table>

### Get the look

Love the look shown here? You can get it with these selected options.

- 4B7 Fineline High-Gloss Wood trim
- Panoramic Sky Lounge LED Roof
- Gesture Control
Wheels

18" V-Spoke wheels, style 642
18 x 8.0; and 245/50 run-flat¹ all-season tires²

19" Double-spoke wheels, style 630
19 x 8.5; and 245/45 run-flat¹ all-season tires²

19" V-Spoke wheels, style 620
19 x 8.5; and 245/45 run-flat¹ all-season tires²

19" M Double-spoke wheels, style 647M
19 x 8.5 front, 19 x 9.5 rear; and 245/45 run-flat¹ all-season tires²

18" V-Spoke wheels, style 642
18 x 8.0; and 245/45 run-flat¹ all-season tires²

19" Double-spoke wheels, style 630
19 x 8.5; and 245/45 run-flat¹ all-season tires²

19" V-Spoke wheels, style 620
19 x 8.5; and 245/45 run-flat¹ all-season tires²

19" M Double-spoke wheels, style 647M
19 x 8.5 front, 19 x 9.5 rear; and 245/45 run-flat¹ all-season tires²

18" V-Spoke wheels, style 620
18 x 8.0; and 245/50 run-flat¹ all-season tires²

20" V-spoke bi-color wheels, style 628
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat¹ performance tires²,³

20" Star-spoke forged wheels, style 646
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat¹ performance tires²,³

20" BMW Individual V-spoke wheels, style 649i
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat¹ performance tires²,³

20" M Double-spoke wheels, style 648M
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat¹ performance tires²,³

Run-flat tires do not come equipped with a spare wheel and tire.

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
## Packages

### M Sport Package
- M Sport exhaust system
- 19" M Double-spoke wheels, style 647M with all-season run-flat tires (option available)
- Fineline Black Wood trim (options available)
- Aerodynamic kit
- Shadowline exterior trim (option available)
- Anthracite Headliner (options available)
- M door sills
- M footrest
- M sport design elements

### BMW Individual Composition
- Anthracite Alcantara® Headliner (option available)
- BMW Individual door-sill finishers
- Almandine Brown Metallic paint (options available)
- BMW Individual design elements

### M Sport Package
- 647M with all-season run-flat tires (option available)
- Fineline Black Wood trim (options available)
- Aerodynamic kit

### Autobahn Package
- Integral Active Steering
- Active Comfort Drive with Road Preview

### Interior Design Package
- Grab Handle in Wood Trim
- Rear Seat Belt Cover in Wood Trim
- Rear Center Armrest in Wood Trim
- Luxury Rear Floor Mats
- Alcantara® Headliner in Coordinated Upholstery Color (options available)

### Luxury Rear Seating Package
- Rear ventilated seats
- Rear comfort seats
- Heated Steering Wheel with Front and Rear Heated Seats and Armrests
- Rear massaging seats
- 7-inch Touch Command Tablet

### Cold Weather Package
- Heated Steering Wheel
- Front and Rear Heated Seats

### Rear Executive Lounge Seating Package
- Electric Reclining Seat and Footrest
- Executive Lounge Rear Center Console
- Rear-seat entertainment Professional Executive Lounge Seating

### Executive Package
- Power rear sunshade & rear side window sunshades
- Front ventilated seats
- Multi-contour seats
- Nappa Leather-wrapped instrument panel
- Ceramic Controls
- Head-up Display

### Driving Assistance Plus Package
- Active Driving Assistant Plus
- Active Cruise Control w/ Stop & Go
- Active Lane Keeping Assistant w/ side-collision avoidance

### Traffic Jam Assistant
- Evasion Aid
- Front Cross-Traffic Alert
- Head-up Display

### Rear Executive Lounge Seating Package
- Electric Reclining Seat and Footrest
- Executive Lounge Rear Center Console
- Rear-seat entertainment Professional Executive Lounge Seating

### Executive Package
- Power rear sunshade & rear side window sunshades
- Front ventilated seats
- Multi-contour seats
- Nappa Leather-wrapped instrument panel
- Ceramic Controls
- Head-up Display

### BMW Individual Composition
- Anthracite Alcantara® Headliner (option available)
- BMW Individual door-sill finishers
- Almandine Brown Metallic paint (options available)
- BMW Individual design elements

### BMW Individual door-sill finishers
- Almandine Brown Metallic paint (options available)
- BMW Individual design elements

### BMW Individual design elements
- Piano Finish Black Trim (options available)
- BMW Individual leather steering wheel with Fine Wood
- Tartufo Full Merino Leather upholstery (options available)

### Rear Executive Lounge Seating Package
- Electric Reclining Seat and Footrest
- Executive Lounge Rear Center Console
- Rear-seat entertainment Professional Executive Lounge Seating

### Executive Package
- Power rear sunshade & rear side window sunshades
- Front ventilated seats
- Multi-contour seats
- Nappa Leather-wrapped instrument panel
- Ceramic Controls
- Head-up Display

### BMW Individual composition
- Anthracite Alcantara® Headliner (option available)
- BMW Individual door-sill finishers
- Almandine Brown Metallic paint (options available)
- BMW Individual design elements

### BMW Individual design elements
- Piano Finish Black Trim (options available)
- BMW Individual leather steering wheel with Fine Wood
- Tartufo Full Merino Leather upholstery (options available)

### Rear Executive Lounge Seating Package
- Electric Reclining Seat and Footrest
- Executive Lounge Rear Center Console
- Rear-seat entertainment Professional Executive Lounge Seating

### Executive Package
- Power rear sunshade & rear side window sunshades
- Front ventilated seats
- Multi-contour seats
- Nappa Leather-wrapped instrument panel
- Ceramic Controls
- Head-up Display

### BMW Individual Composition
- Anthracite Alcantara® Headliner (option available)
- BMW Individual door-sill finishers
- Almandine Brown Metallic paint (options available)
- BMW Individual design elements

### BMW Individual design elements
- Piano Finish Black Trim (options available)
- BMW Individual leather steering wheel with Fine Wood
- Tartufo Full Merino Leather upholstery (options available)

### Rear Executive Lounge Seating Package
- Electric Reclining Seat and Footrest
- Executive Lounge Rear Center Console
- Rear-seat entertainment Professional Executive Lounge Seating

### Executive Package
- Power rear sunshade & rear side window sunshades
- Front ventilated seats
- Multi-contour seats
- Nappa Leather-wrapped instrument panel
- Ceramic Controls
- Head-up Display

### BMW Individual Composition
- Anthracite Alcantara® Headliner (option available)
- BMW Individual door-sill finishers
- Almandine Brown Metallic paint (options available)
- BMW Individual design elements

### BMW Individual design elements
- Piano Finish Black Trim (options available)
- BMW Individual leather steering wheel with Fine Wood
- Tartufo Full Merino Leather upholstery (options available)

### BMW Individual design elements
- Piano Finish Black Trim (options available)
- BMW Individual leather steering wheel with Fine Wood
- Tartufo Full Merino Leather upholstery (options available)
Tech Data

BMW 740i / 740i xDrive
Engine: 3.0-liter TwinPower Turbo inline 6-cylinder
Output: 320 hp @ 5500–6500 / 330 lb-ft @ 1380–5000
0–60 mph (sec): sDrive: 5.4 xDrive: 5.1
Mileage (City, Highway, Combined): sDrive: 21 / 29 / 24 xDrive: 20 / 29 / 23

BMW 750i / 750i xDrive
Engine: 4.4-liter TwinPower Turbo V-8
Output: 443 hp @ 5500–6000 / 479 lb-ft @ 2000–4500
0–60 mph (sec): sDrive: 4.6 xDrive: 4.3
Mileage (City, Highway, Combined): sDrive: 18 / 26 / 21 xDrive: 17 / 25 / 20

BMW 740e xDrive
Engine: 2.0-liter TwinPower Turbo inline 4-cylinder + eDrive electric motor
Combined Output: 322 hp / 369 lb-ft
0–60 mph (sec): 5.1
Mileage (City, Highway, Combined): TBP

Dimensions

All dimensions shown in inches.

BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

Preliminary figures not available at time of publication. Figures subject to change. Please visit your BMW Center for the most up-to-date information. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
MPOSE YOUR WILL.

Take BMW’s vast motorsport knowledge, blend with the advanced technology and sophisticated features of a 7 Series, and you’ll get one of our fastest road cars to date: the BMW M760i xDrive Sedan. Grip the wheel and hold on tight as 601 hp pulls you toward the horizon.
CONTROL YOUR HORSES

An advanced 8-speed Sport Automatic transmission gives instantaneous response, while xDrive intelligent all-wheel drive provides complete control over a variety of surface conditions and allows the M760i to launch from 0–60 in a breathtaking 3.6 seconds.¹

Exterior colors

300 Alpine White (NonMetallic)
A83 Glacier Silver Metallic
S34 Azurite Black Metallic
416 Carbon Black Metallic
A96 Mineral White Metallic
X04 Moonstone Metallic
475 Black Sapphire Metallic
B41 Singapore Grey Metallic
X14 Almandine Brown Metallic
C26 Magellan Grey Metallic
X03 Ruby Black Metallic

BMW Individual Paint
BMW Individual Composition
Style 760M 20” Double Spoke light alloy wheels

Exterior colors

³ BMW Individual paints, upholsteries and trims require special consideration. Production of the vehicle could extend build time 6-8 weeks from the time your dealer confirms the order. Please discuss this customized build with your preferred BMW dealer.

¹ BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² BMW Individual paints, upholsteries and trims require special consideration. Production of the vehicle could extend build time 6-8 weeks from the time your dealer confirms the order. Please discuss this customized build with your preferred BMW dealer.
THE LUXURIOUS SIDE OF MOTORSPORT

Motorsport themes carry throughout the interior, with a thick-rimmed M sport steering wheel, illuminated V-12 door sills and aluminum pedals. Of course, BMW 7 Series luxury is well represented here, with Multi-contour seats, Extended Ambient Lighting and Apple CarPlay™ integration.

Apple CarPlay is a trademark of Apple Inc. CarPlay is compatible with iPhone 5 and later, and iOS 9.3 and later. For best results, please use the most recent version of iOS. Further information can be found at https://www.apple.com/ios/carplay/. Apple is responsible for all content and functionality which is displayed in the vehicle via Apple CarPlay.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Upholstery

- NAFZ Zagora Beige Nappa Leather
- NAEW Ivory White and Black Nappa Leather
- NAMY Mocha Nappa Leather
- NARI Cognac Nappa Leather
- NACY Canberra Beige Nappa Leather
- NASW Black Nappa Leather

BMW Individual

- ZBCR Caramel/Black Full Merino Leather
- ZBFQ Fiona Red/Black Full Merino Leather
- ZBFU Smoke White/Black Full Merino Leather
- ZBSW Black Full Merino Leather
- ZBTQ Tartufo Full Merino Leather
- ZBTQ T artufo Full Merino Leather

Upholstery

- ZBSW Black Full Merino Leather
- ZBFU Smoke White/Black Full Merino Leather
- ZBFQ Fiona Red/Black Full Merino Leather
- ZBCR Caramel/Black Full Merino Leather

Get the look

Love the look shown here? You can get it with these selected options.

- ZBKS Cashmere Beige Full Merino Leather
- 4LM Fineline Black Wood trim

Interior Design Package

Leather on all seating surfaces; other components may be Leather or SensaTec.
Get the look

Love the look shown here? You can get it with these selected options.

4B7 Fine Line High Gloss Wood trim

Panoramic Sky Lounge LED Roof

Gesture Control

Trim

4AX Chestnut Wood Trim w/ wooden inlay

4AS Gray Poplar Wood Trim

4LM Fineline Black Wood Trim

4B7 Fine Line High Gloss Wood trim

4ML Piano Finish Black Trim

XEA Eucalyptus Smoke Brown Wood Trim

XEB Ash Grain Black And Red Wood trim

BMW Individual

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
Wheels

19" M Double-spoke wheels, style 647M.
19 x 8.5; and 245/45 run-flat\(^1\)
all-season tires\(^2\)

19 x 8.5 front, 19 x 9.5 rear; and
245/45 front, 275/40 rear run-flat\(^1\)
performance tires\(^2, 3\)

20" M Double-spoke wheels, style 760M.
20 x 8.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear non-run-flat\(^1\)
performance tires\(^2, 3\)

20 x 9.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear run-flat\(^1\)
performance tires\(^2, 3\)

20" M Double-spoke wheels, style 648M.
20 x 8.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear run-flat\(^1\)
performance tires\(^2, 3\)

Run-flat tires do not come equipped with a spare wheel and tire.

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
### Packages

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<tr>
<th>BMW Individual Composition</th>
<th>Luxury Rear Seating Package</th>
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<tbody>
<tr>
<td>Anthracite Alcantara® Headliner (option available)</td>
<td>BMW Individual leather steering wheel with Fine Wood</td>
</tr>
<tr>
<td>Almandine Brown Metallic paint (options available)</td>
<td>Tartufo Full Merino Leather upholstery (options available)</td>
</tr>
<tr>
<td>Piano Finish Black Trim (options available)</td>
<td>BMW Individual design elements</td>
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<table>
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<th>Rear Executive Lounge Seating Package</th>
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<tbody>
<tr>
<td>Electric Reclining Seat and Footrest</td>
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<tr>
<td>Rear-seat entertainment Professional with iDrive controller</td>
<td></td>
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<tr>
<td>Executive Lounge Rear Center Console</td>
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<tr>
<th>Driving Assistance Plus Package</th>
<th>Traffic Jam Assistant</th>
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<tr>
<td>Active Driving Assistant Plus¹</td>
<td>Evasion Aid</td>
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<tr>
<td>Active Cruise Control w/ Stop &amp; Go²</td>
<td>Front Cross-Traffic Alert</td>
</tr>
<tr>
<td>Active Lane Keeping Assistant w/ side-collision avoidance</td>
<td>Head-up Display</td>
</tr>
</tbody>
</table>

¹Active Driving Assistant Plus is not a substitute for the driver’s own responsibility in maintaining safe control of the vehicle.
²Cruise control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
### Tech Data

#### BMW M760i xDrive

**Engine:**
- 6.6-liter M Performance TwinPower Turbo V-12

**Output:**
- 601 hp @ 5500–6500 / 590 lb-ft @ 1550–5000

**0–60 mph (sec):**
- 3.6

**Mileage (City, Highway, Combined):**
- TBP

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### Dimensions

All dimensions shown in inches.

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1. BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

2. Preliminary figures not available at time of publication.

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